Facial Recognition
Enhanced identity protection for Manitobans

Identity verification is a vital part of the work we do at Manitoba Public Insurance. Manitobans expect their driver's licences and identification cards to be secure and reliable. One of the tools we use to enhance the security of these documents is our facial recognition system (FRS).

How does facial recognition technology work?
When you apply for any type of driver’s licence or identification card issued by Manitoba Public Insurance, you are photographed. Facial recognition technology is then used to measure the specific characteristics of your face and create a mathematical equation. The system then compares the equation to others in the database. Our Identity Management team may perform further facial recognition comparisons on images that are too close for the software to distinguish.

Why do we use facial recognition technology?
Facial recognition technology helps us to prevent anyone from having two cards or assuming someone else's identity. Manitoba Public Insurance and our Autopac agents follow Manitoba’s laws to protect your privacy and personal information. The Freedom of Information and Protection of Privacy Act (FIPPA), The Personal Health Information Act (PHIA) and The Drivers and Vehicles Act (DVA) set out rules for how we may collect, use, share (outside of MPI) and must safeguard your personal information.

Facial recognition technology: Four steps to security
1. Your photo is taken by the Autopac agent.
2. Your features are measured electronically by the FRS System.
3. This series of measurements is compared to others in the database.
4. Close matches are identified for further comparison.

Will my personal information be safe?
If your photograph and signature are processed by an Autopac agent, the agent will not retain, copy or store this personal information. Your personal information will be transmitted through an encrypted secure connection to Manitoba Public Insurance. We store your photo and signature on a separate Manitoba Public Insurance database on its own secure server. Only specially-trained and security-checked Manitoba Public Insurance staff have access to this database.

If you’re thinking about applying for a Manitoba Enhanced Driver’s Licence (EDL) or Enhanced Identification Card (EIC), please read the EDL and EIC Applicant’s Guide first, to find out if an enhanced card is right for you.

Facial recognition technology measures a person’s unique facial characteristics, such as the position of the eyes, nose and mouth. Because certain facial features remain the same throughout a person’s life, these characteristics can be used to help verify the identity of the person.

To discuss a concern about the collection and handling of your personal information, or to review your own information held in our care, contact:
Manitoba Public Insurance
Access and Privacy Officer
912-234 Donald Street
Box 6300
Winnipeg MB R3C 4A4
(204) 985-7525
Facsimile: (204) 942-1133

To protect and enhance your personal and financial information, Manitoba Public Insurance recommends this link:

www.mpi.mb.ca

Need more information? Visit www.mpi.mb.ca

Call us at
Winnipeg phone number: 204-985-7525
Winnipeg toll-free number: 1-800-665-2410

This brochure is for general informational purposes only. It does not establish or alter legal rights and/or liabilities and does not create a law suit or civil action.
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This brochure is for general informational purposes only. Where there is an inconsistency between the brochure and the law, the law shall prevail.

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