

Specialized Licence Plates



- personalized plates
- amateur radio operator plates



**Manitoba
Public Insurance**

Got a message?

Drive it Home!



Next to a house, a car is likely the most expensive single purchase a person will make. While a car can say a lot about lifestyle, personality and taste, many people today prefer to let their personalized licence plates speak for them.



Personalized licence plates are rapidly becoming a treasured item for car owners. As a gift for yourself or someone else, personalized licence plates can make a statement about a profession, favourite hobby, status in life or pride in vehicle ownership.



Examples:

AIRFRCE
HONEY-B
GOLFPRO
SCUBA

FOTOGRA
SK-8-ER
NOTDADS

CLASSIC
CAR
2 LATE

2BA JAG
6 TEE 7
56 FORD



Guidelines for Ordering Personalized Licence Plates

- Personalized licence plates can be ordered for passenger cars, motorcycles, mopeds, non-commercial trucks and farm trucks. The number of characters allowed on personalized licence plates is as follows:
 - for passenger cars and trucks (12 inch plate) — up to seven characters consisting of a combination of letters, numbers, hyphens or spaces;
 - for motorcycles and mopeds (8 inch plate) — up to five characters consisting of a combination of letters, numbers, hyphens or spaces.
- Personalized licence plates cannot be displayed on:
 - a vehicle registered:**
 - to the Government of Canada
 - to the Government of Manitoba
 - to any municipality
 - as a remote area vehicle
 - to a consul or consular agent of any foreign country
 - as an antique car
 - as a livery
 - as a taxicab
 - the following vehicles:**
 - commercial and public service vehicles
 - off-road vehicles
 - tractors
 - trailers
 - dealer or repair vehicles

■ Personalized licence plates cannot include:

- any profane, sexually suggestive, racial or alcohol/drug-related words, phrases or innuendoes that may be considered offensive or suggestive, or political messages of any description, in any language;

Note: The Registrar of Motor Vehicles reserves the right to recall personalized licence plates that are later deemed to be inappropriate.

- a hyphen at the beginning or at the end of the slogan;
- a slogan containing consecutive hyphens and/or spaces;
- any combination of letters and/or numbers duplicating or resembling any existing or proposed regular number plate series, or that would create an identification problem;

These combinations of letters and numbers are not acceptable as a personalized licence plate because they would duplicate a regular number plate series.

In the following examples, "A" denotes any alphabetic character and "9" denotes any numeric character (from 0 to 9).

A9	AA9	AAA9	9A	9A9
A99	AA99	AAA99	9AA	99A9
A999	AA999	AAA999	999A9	
A9999	AA9999	AAA9999		
A99999	AA99999			
99A	999A	9999A	9999AA	9AA9
99AA	999AA	99999A	99999AA	99AA9
999AAA	999999A	999999AA	9A999	
A9A	VE4	WE4	9	99A99
A99A	VE4AA	WE4AA	99	9AA99
A999A	VE4AAA	WE4AAA	999	AA99A
A9999A	VE4AAAA	WE4AAAA	9999	9A99A
A99999A	VE49	WE49	99999	
VE499	WE499	999999		
VE4999	WE4999	9999999		
VE49999	WE49999			

- any combination of letters and numbers that would create an identification problem: **Example 118B55**

General Information

Personalized licence plate holders retain the right to their slogan for the life of the current plate issue. Renewal is required if new plates are issued. The personalized licence plate fee is not refundable.

If you cancel your registration, your personalized licence plates will be returned to you at the time of cancellation in case you subsequently wish to register a vehicle.

To order personalized licence plates, complete the attached application form. Upon receipt of your application form and payment, your licence plate(s) will be placed on the next scheduled production order.

Once your personalized licence plates have been manufactured, they will be mailed directly to you with instructions on how to activate them.

Guidelines for Ordering an Amateur Radio Operator Licence Plate (VE4)

■ VE4 plates can be ordered for passenger cars, non-commercial trucks and farm trucks.

■ VE4 plates cannot be displayed on:

a vehicle registered:

- to the Government of Canada
- to the Government of Manitoba
- to any municipality
- as a remote area vehicle
- to a consul or consular agent of any foreign country
- as an antique car
- as a livery
- as a taxicab

the following vehicles:

- commercial and public service vehicles
- off-road vehicles
- tractors
- trailers
- dealer or repair vehicles

■ Only the holder of a valid Radio Station Licence can order and register a VE4 plate.

General Information

Renewal is required if new plates are issued. The VE4 plate fee is not refundable.

If you cancel your registration, your VE4 plates will be returned to you at the time of cancellation in case you subsequently wish to register a vehicle.

To order VE4 licence plates, complete the enclosed application form. Upon receipt of your application, a copy of your station licence and payment, your licence plates will be placed on the next scheduled production order.

Once your VE4 licence plates have been manufactured, they will be mailed directly to you with instructions on how to activate them.

Guidelines for Ordering Replacement Personalized or Amateur Radio Operator Licence Plates

If one or both of your personalized or amateur radio operator licence plates become lost, stolen or destroyed, you must apply for a regular licence plate replacement at any Autopac agent or Manitoba Public Insurance Service Centre. You will then be issued regular licence plates.

Then

To order replacement of your personalized or amateur radio operator licence plates, complete the enclosed application form. Upon receipt of your application and payment, your licence plate(s) will be placed on the next scheduled production order.

Once your licence plate(s) has been remanufactured, it will be mailed directly to you with instructions on how to reactivate it.

This publication is also available in large print, audio tape or braille on request.



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