

Personalized Licence Plates

You're not just
another number with a
personalized
Manitoba
licence plate.



Drive your message home!



**Manitoba
Public Insurance**

Got a message?

Drive it Home!



Next to a house, a car is likely the most expensive single purchase a person will make. While a car can say a lot about lifestyle, personality and taste, many people today prefer to let their personalized licence plates speak for them.



Personalized licence plates are rapidly becoming a treasured item for car owners. As a gift for yourself or someone else, personalized licence plates can make a statement about a profession, favourite hobby, status in life or pride in vehicle ownership.



Examples:

AIRFRCE

FOTOGR4

CLASSIC

2BA JAG

HONEY-B

SK-8-ER

CAR

6 TEE 7

GOLFPRO

NOTDADS

2 LATE

56 FORD



SCUBA

I. Guidelines for Ordering a Personalized Licence Plate

1. Personalized licence plates can be ordered for passenger cars, motorcycles, mopeds, non-commercial trucks and farm trucks. The number of characters allowed on personalized licence plates is as follows:
 - a. for passenger cars and trucks (12 inch plate) — up to seven characters consisting of a combination of letters, numbers, hyphens or spaces;
 - b. for motorcycles and mopeds (8 inch plate) — up to five characters consisting of a combination of letters, numbers, hyphens or spaces.
2. A personalized licence plate cannot be displayed on:
 - a. a vehicle registered:
 - to the Government of Canada
 - to the Government of Manitoba
 - to any municipality
 - to a consul or consular agent of any foreign country
 - as a remote area vehicle
 - as an antique car
 - as a livery
 - as a taxicab
 - b. the following vehicles:
 - commercial and public service vehicles
 - off-road vehicles
 - tractors
 - trailers
 - c. a dealer or repair vehicle

3. A personalized licence plate cannot include:

- any profane, sexually suggestive, racial or alcohol/drug-related words, phrases or innuendoes that may be considered offensive or suggestive, or political messages of any description, in any language;

Note: The Registrar of Motor Vehicles reserves the right to recall personalized licence plates that are later deemed to be inappropriate.

- a hyphen at the beginning or at the end of the slogan;
- a slogan containing consecutive hyphens and/or spaces;
- any combination of letters and/or numbers duplicating or resembling any existing or proposed regular number plate series, or that would create an identification problem;

These combinations of letters and numbers are not acceptable as a personalized licence plate because they would duplicate a regular number plate series.

In the following examples, “A” denotes any alphabetic character and “9” denotes any numeric character (from 0 to 9).

A9	AA9	AAA9	9A	9A9
A99	AA99	AAA99	9AA	99A9
A999	AA999	AAA999	999A9	
A9999	AA9999	AAA9999		
A99999	AA99999			
99A	999A	9999A	9999AA	9AA9
99AA	999AA	99999A	99999AA	99AA9
999AAA	999999A	99999AAA	9A999	
A9A	VE4	WE4	9	99A99
A99A	VE4AA	WE4AA	99	9AA99
A999A	VE4AAA	WE4AAA	999	AA99A
A9999A	VE4AAAA	WE4AAAA	9999	9A99A
A99999A	VE49	WE49	99999	
VE499	WE499	999999		
VE4999	WE4999	9999999		
VE49999	WE49999			

- any combination of letters and numbers that would create an identification problem: **Example 1 | 8 B 5 S**

General Information

Personalized licence plate holders retain the right to their slogan for the life of the current plate issue. Renewal is required in the event new plates are issued. The personalized licence plate fee is not refundable.

If you cancel your registration, your personalized licence plates will be returned to you at the time of cancellation in case you subsequently wish to register a vehicle.

To order a personalized licence plate, complete the attached application form. Upon receipt of your application form and remittance, your licence plate(s) will be placed on the next scheduled production order.

Once your personalized licence plate has been manufactured, it will be mailed directly to you with instructions on how to activate it.

II. Guidelines for Ordering an Amateur Radio Operator Licence Plate (VE4)

1. VE4 plates can be ordered for passenger cars, non-commercial trucks and farm trucks.

2. A VE4 plate cannot be displayed on:

a. a vehicle registered:

- to the Government of Canada
- to the Government of Manitoba
- to any municipality
- as a remote area vehicle
- to a consul or consular agent of any foreign country
- as an antique car
- as a livery
- as a taxicab

b. the following vehicles:

- commercial and public service vehicles
- off-road vehicles
- tractors
- trailers

c. a dealer or repair vehicle

3. Only the holder of a valid Radio Station Licence can order and register a VE4 plate.

General Information

Renewal would be required in the event new plates are issued. The VE4 plate fee is not refundable.

If you cancel your registration, your VE4 plate will be returned to you at the time of cancellation in case you subsequently wish to register a vehicle.

To order VE4 licence plates, complete the enclosed application form. Upon receipt of your application, a copy of your station licence and remittance, your licence plates will be placed on the next scheduled production order.

Once your VE4 licence plates have been manufactured, they will be mailed directly to you with instructions on how to activate them.

III. Guidelines for Ordering a Replacement Personalized or Amateur Radio Operator Licence Plate

If one or both of your personalized or amateur radio operator licence plates become lost, stolen or destroyed, you must apply for a regular licence plate replacement at a Driver and Vehicle Licensing office or any Autopac outlet. You will then be issued regular licence plates.

Then

To order a remanufacture of your personalized or amateur radio operator licence plate, complete the enclosed application form. Upon receipt of your application and remittance, your licence plate(s) will be placed on the next scheduled production order.

Once your licence plate(s) has been remanufactured, it will be mailed directly to you with instructions on how to reactivate it.

This publication is also available in large print, audio tape or braille on request.



**Application for New or Replacement
Personalized or Amateur Radio Operator
Licence Plates (VE4)**

**Demande ou remplacement de plaques
d'immatriculation personnalisées ou de
radio-amateur (VE4)**



**Manitoba
Public Insurance**

**Société d'assurance
publique du Manitoba**

Commercial Vehicle Registrations
Personalized Licence Plates

100-234 Donald Street
Box 6300

Winnipeg MB R3C 4A4

Tel: (204) 985-7722

Toll free: 1 866 798-1185

Fax: (204) 953-4998

Immatriculation des véhicules commerciaux
Plaques d'immatriculation personnalisées

234, rue Donald, bureau 100
C.P. 6300

Winnipeg MB R3C 4A4

Tél. : (204) 985-7722

Sans frais : 1 866 798-1185

Télééc. : (204) 953-4998

Registered Owner Information - This section MUST be completed.
Titulaire du certificat d'immatriculation - Cette partie DOIT être remplie.

MPI Customer Number
N° de client SAPM
or
D.L. Number - - -
N° de permis

Surname / Nom Given Name(s) / Prénom

Address / Adresse

City or Town / Ville Postal Code / Code postal

Daytime Telephone Number / Numéro de téléphone (jour)

Plate is for Passenger Car / Truck / Automobile / Camion
Type de plaque Motorcycle / Moped / Motocyclette / Cyclomoteur

Note: If you intend to give the plate as a gift, please provide your contact information below.
Remarque : S'il s'agit d'un cadeau, indiquez vos coordonnées ci-dessous.

Donor's Surname / Nom de famille du donneur Given Name(s) / Prénom

Address / Adresse

City or Town / Ville Postal Code / Code postal

Daytime Telephone Number / Numéro de téléphone (jour)

Signature of applicant / Signature du demandeur

Personalized Licence Plate - Print your choices in order of preference in the boxes provided. Indicate hyphens or blank spaces.
Plaque d'immatriculation personnalisée - Inscrivez vos choix de formule en ordre de préférence dans les cases ci-dessous.
Veuillez indiquer, le cas échéant, les traits d'union ou les espaces.

First Choice or / ou Second Choice
Premier choix or / ou Deuxième choix

or / ou Third Choice
Troisième choix

Fee	\$100
GST	\$5
Total amount due	\$105
Droits	100 \$
TPS	5 \$
Montant dû	105 \$

Amateur Radio Operator Licence Plate (VE4) - Return this application with a copy of your certificate of proficiency in amateur radio.
Plaque d'immatriculation de radio-amateur (VE4) - Annexe une copie de votre certificat de compétence en radioamateur à la présente demande.

Please indicate if you would like a space between VE4 and the call letters.
Veuillez indiquer si vous désirez un espace entre VE4 et l'indicatif d'appel.

Plate to be manufactured
Plaque à fabriquer.

VE4

Fee	\$25.00
GST	\$1.25
Total amount due	\$26.25
Droits	25,00 \$
TPS	1,25 \$
Montant dû	26,25 \$

Replacement Personalized Licence Plate
Please indicate the licence plate to be remanufactured.

Remplacement d'une plaque d'immatriculation personnalisée
Veuillez indiquer la plaque d'immatriculation à refaire.

Fee	\$25.00
GST	\$1.25
Total amount due	\$26.25
Droits	25,00 \$
TPS	1,25 \$
Montant dû	26,25 \$

Payment Instructions

Return this application with your cheque (Manitoba residents only) or money order payable to **MANITOBA PUBLIC INSURANCE**. DO NOT SEND CASH. If your application is denied, your cheque or money order will be returned to you.

1. Cash or debit card in person only.

2. Enclosed is a cheque (Manitoba residents only) or money order for \$ _____ made payable to **Manitoba Public Insurance**.

3. Credit Card: MasterCard Visa

Card number: _____

Expiry date: _____

Name on card (please print): _____

Signature of cardholder: _____

GST Reg. No. **R107863847** GST receipt required for I.T.C.

Modalités de paiement

Renvoyez ce formulaire accompagné d'un chèque (résidents du Manitoba seulement) ou d'un mandat libellé au nom de la **SOCIÉTÉ D'ASSURANCE PUBLIQUE DU MANITOBA**. N'ENVOYEZ PAS D'ESPÈCES. Si votre demande est refusée, nous vous renverrons votre chèque ou mandat.

1. Espèces ou carte de débit en personne seulement.

2. Vous trouverez ci-joint un chèque (résidents du Manitoba seulement) ou mandat au montant de _____ \$ à l'ordre de la **Société d'assurance publique du Manitoba**.

3. Carte de crédit : MasterCard Visa

Numéro de la carte : _____

Date d'expiration : _____

Nom figurant sur la carte (en lettres moulées) : _____

Signature du titulaire : _____

N° d'inscription TPS **R107863847** Reçu de TPS demandé pour C.T.I.

AFFIX
POSTAGE
HERE

MANITOBA PUBLIC INSURANCE
COMMERCIAL VEHICLE REGISTRATIONS
PERSONALIZED LICENCE PLATES
100-234 DONALD STREET
BOX 6300
WINNIPEG MB R3C 4A4

SOCIÉTÉ D'ASSURANCE PUBLIQUE DU MANITOBA
IMMATRICULATION DES VÉHICULES COMMERCIAUX
PLAQUES D'IMMATRICULATION PERSONNALISÉES
234 RUE DONALD, BUREAU 100
C.P. 6300
WINNIPEG MB R3C 4A4

VEUILLEZ
AFFRANCHIR